

FIG. 1

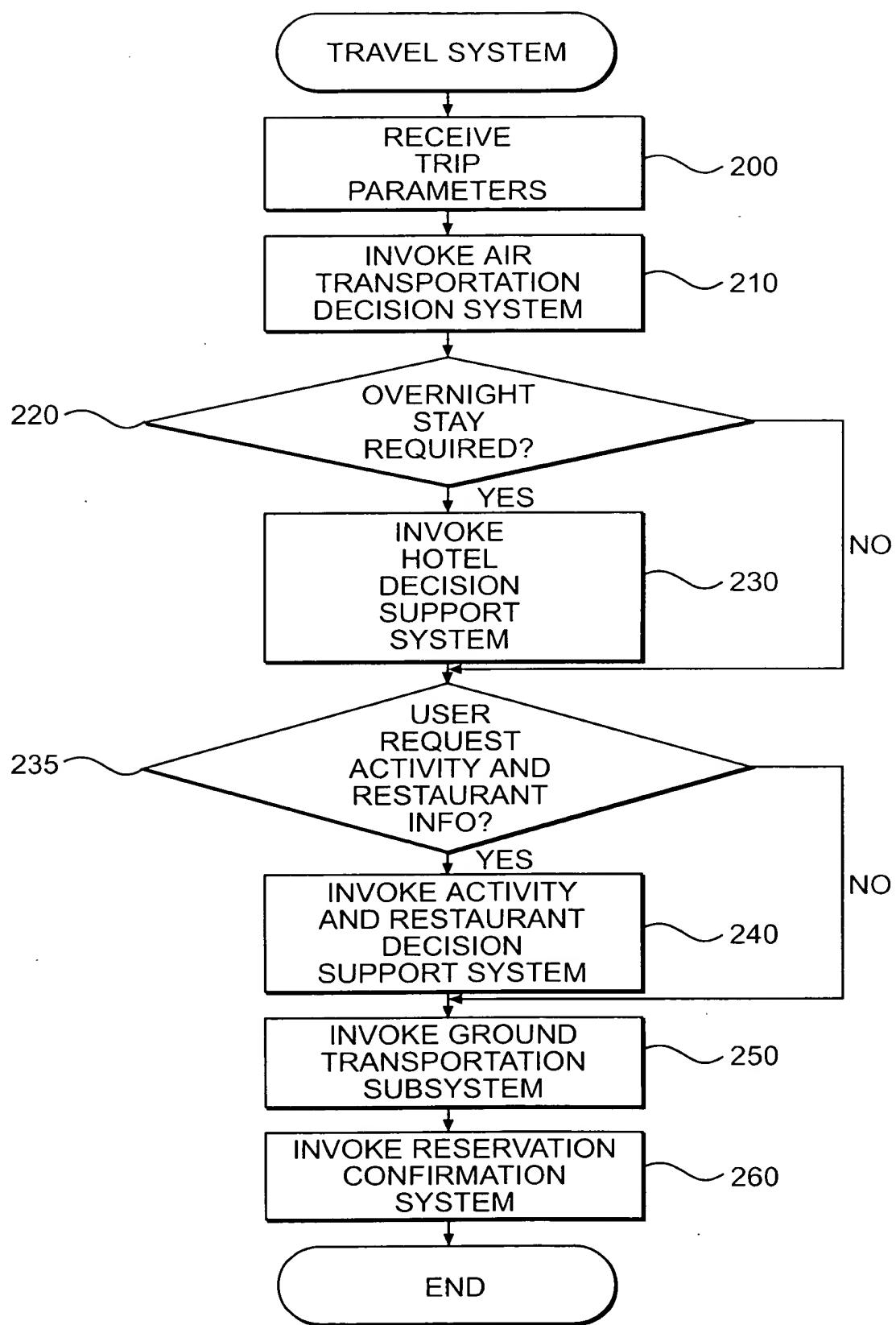


FIG. 2A

GOAL SEEKER

YOUR DESTINATION

STREET ADDRESS

CITY

STATE

YOUR APPOINTMENT

DATE

TIME

FIG. 2B

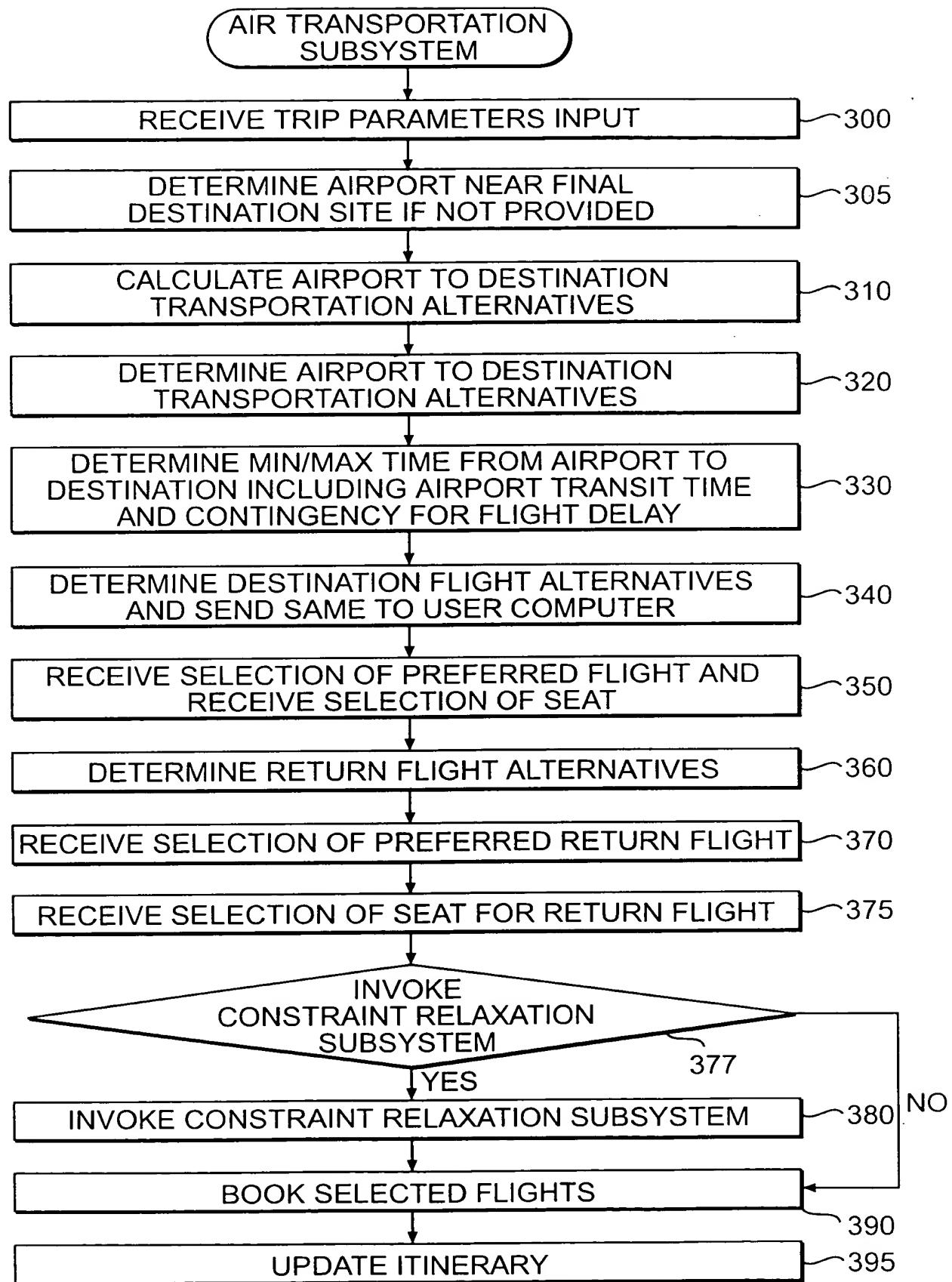
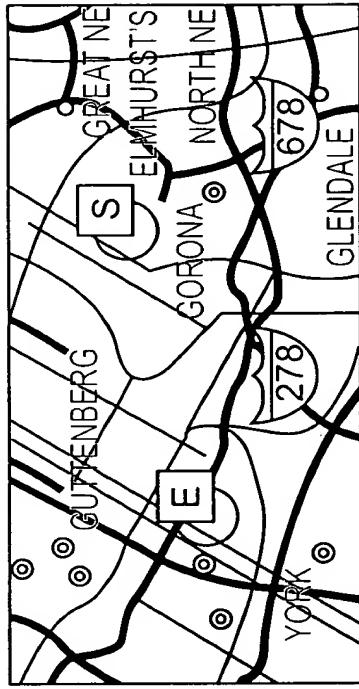


FIG. 3A

LA GUARDIA TO 5 PENN PLAZA



DRIVING TIME 90 MINUTES

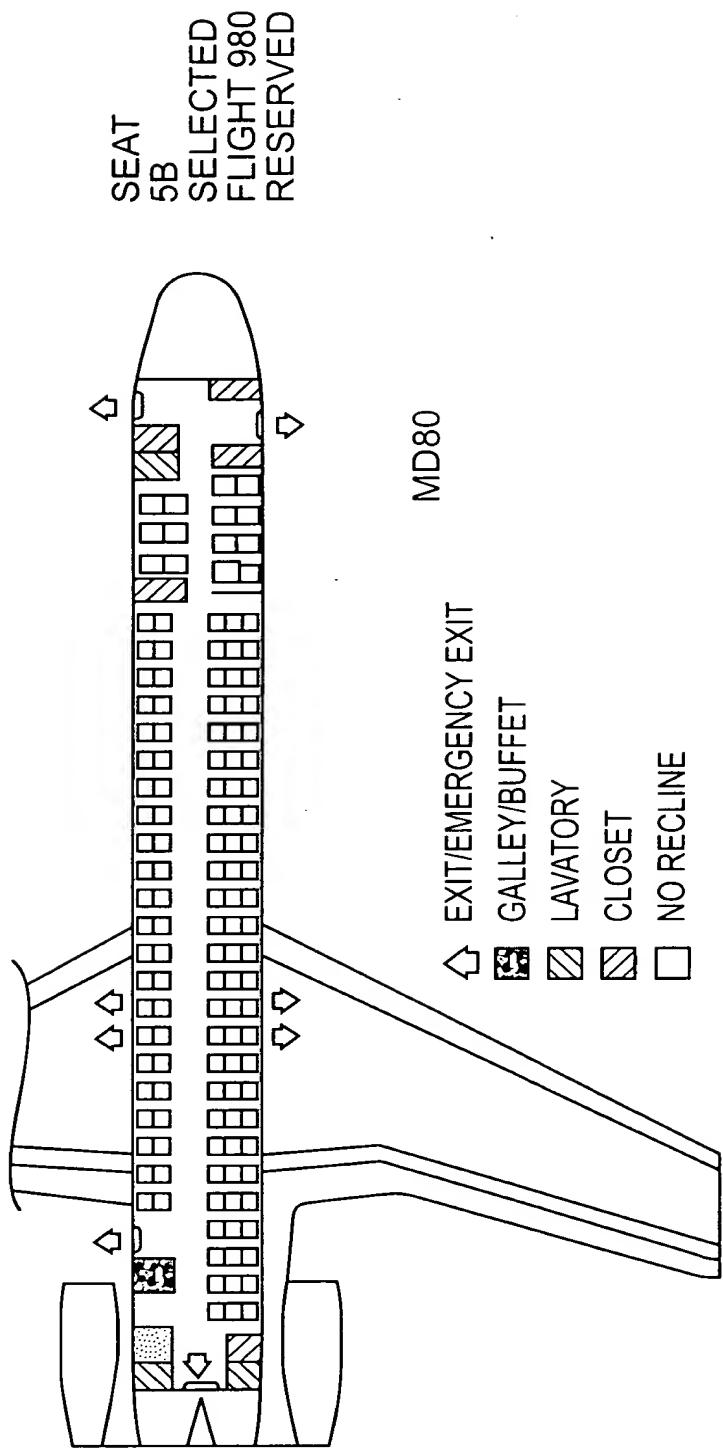
GOAL SEEKER HAS DETERMINED THAT
DRIVING TIME FROM LA GUARDIA TO
5 PENN PLAZA IS 60 MINUTES. TO
ARRIVE AT 5 PENN PLAZA ON 9/8 AT
9AM YOU MUST LEAVE DALLAS ON 9/7

AVAILABLE FLIGHTS ON 9/7 STARTING AT 6PM

	6P	7P	8P	9P	10P	11P	
AMERICAN AIRLINES							\$1075.00 <input type="button" value="RESERVE"/>
DELTA AIRLINES							\$1000.00 <input type="button" value="RESERVE"/>
CONTINENTAL							\$895.00 <input type="button" value="RESERVE"/>

FIG. 3B

SEAT SELECTION
FLIGHT 980 DALLAS - NEW YORK



GOAL SEEKER SUGGESTS YOU OBTAIN A HOTEL AND CAR IN NEW YORK
CLICK NEXT FOR SUGGESTED HOTEL AND CAR

NEXT

FIG. 3C

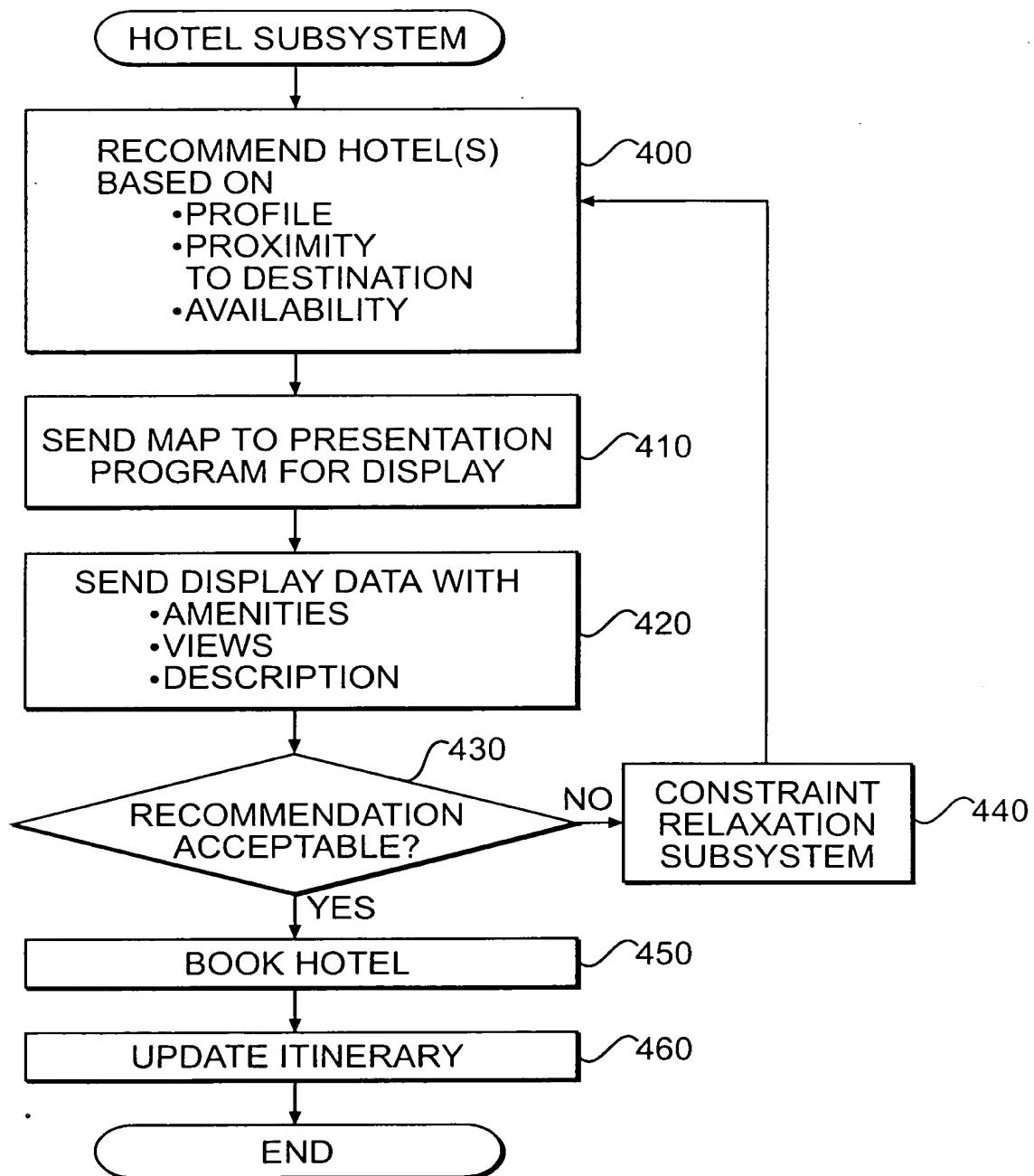


FIG. 4A

GOAL SEEKER SUGGESTS...

NEW YORK HILTON AND TOWERS
1335 AVE OF AMERICAS
NEW YORK NY 10019
PHONE: 212-586-7000
FAX: 212-315-1374

\$217.00 PER NIGHT

"BUY NOW"

THE NEW YORK HILTON AND TOWERS HAS THE PERFECT LOCATION AT
ROCKEFELLER CENTER, IN THE MIDDLE OF MANHATTAN'S MAGICAL
ATTRACTIIONS. A FAVORITE HOTEL OF BUSINESS AND LEISURE TRAVELERS
WORLDWIDE, HOTEL GUESTS ARE IN THE HEART OF THE BUSINESS
AND MEDIA CAPITAL OF THE WORLD, ONE BLOCK FROM 5TH AVENUE
SHOPPING AND ONLY A FEW BLOCKS FROM CENTRAL PARK AND BROADWAY

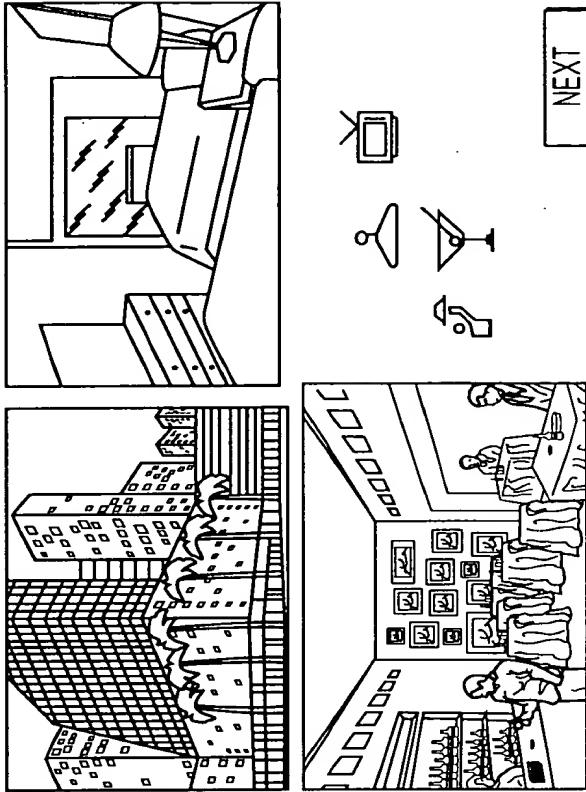
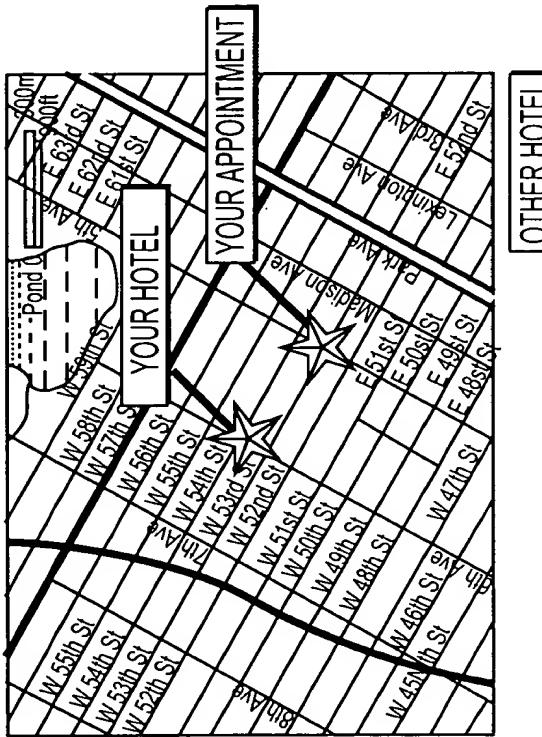


FIG. 4B

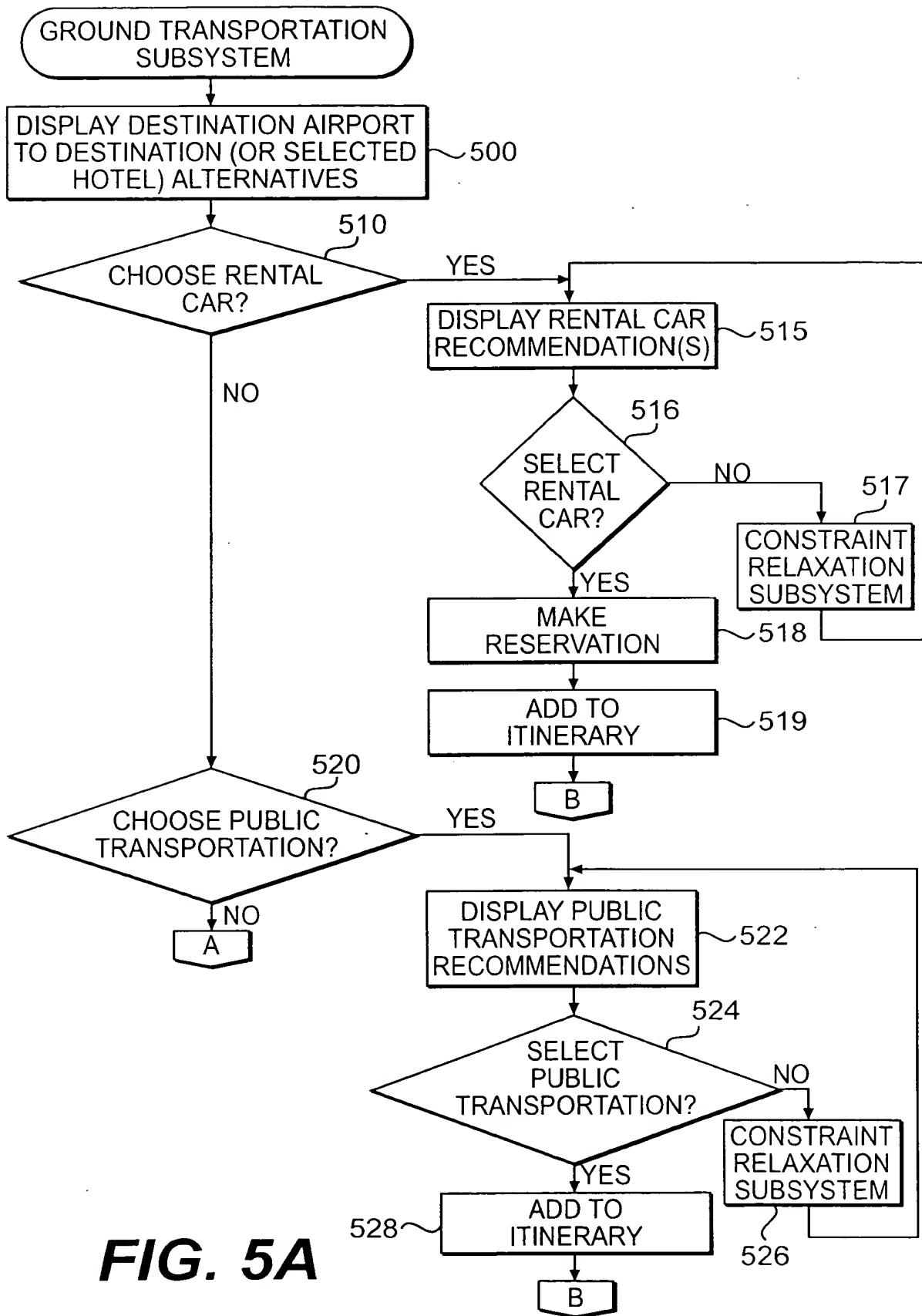
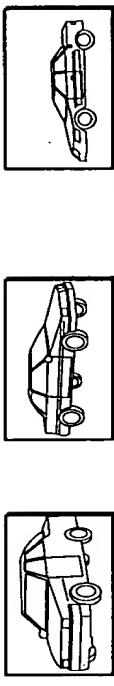


FIG. 5A

GOAL SEEKER SUGGESTS...

ZZZ RENT A CAR

INTERMEDIATE CAR



CAR SIZE AND TYPE	INTERMEDIATE CAR AUTOMATIC WITH AIR CONDITIONING
CAR COMPANY	
CAR RENTAL CITY	LAGUARDIA - NEW YORK
PICK UP ON	SEPTEMBER 9, 10:00 AM
RETURN ON	SEPTEMBER 10, 10:00 AM
RATE*	86.99 DAILY STANDARD RATE
EXTRA DAY AND HOUR RATE	86.99 PER DAY, 29.00 PER HOUR
MILEAGE ALLOWANCE	UNLIMITED
OTHER CARS	<input type="button" value="BUY NOW"/>

SINCE YOU ARE STAYING OVERNIGHT WOULD YOU LIKE A RESTAURANT RECOMMENDATION?

FIG. 5B

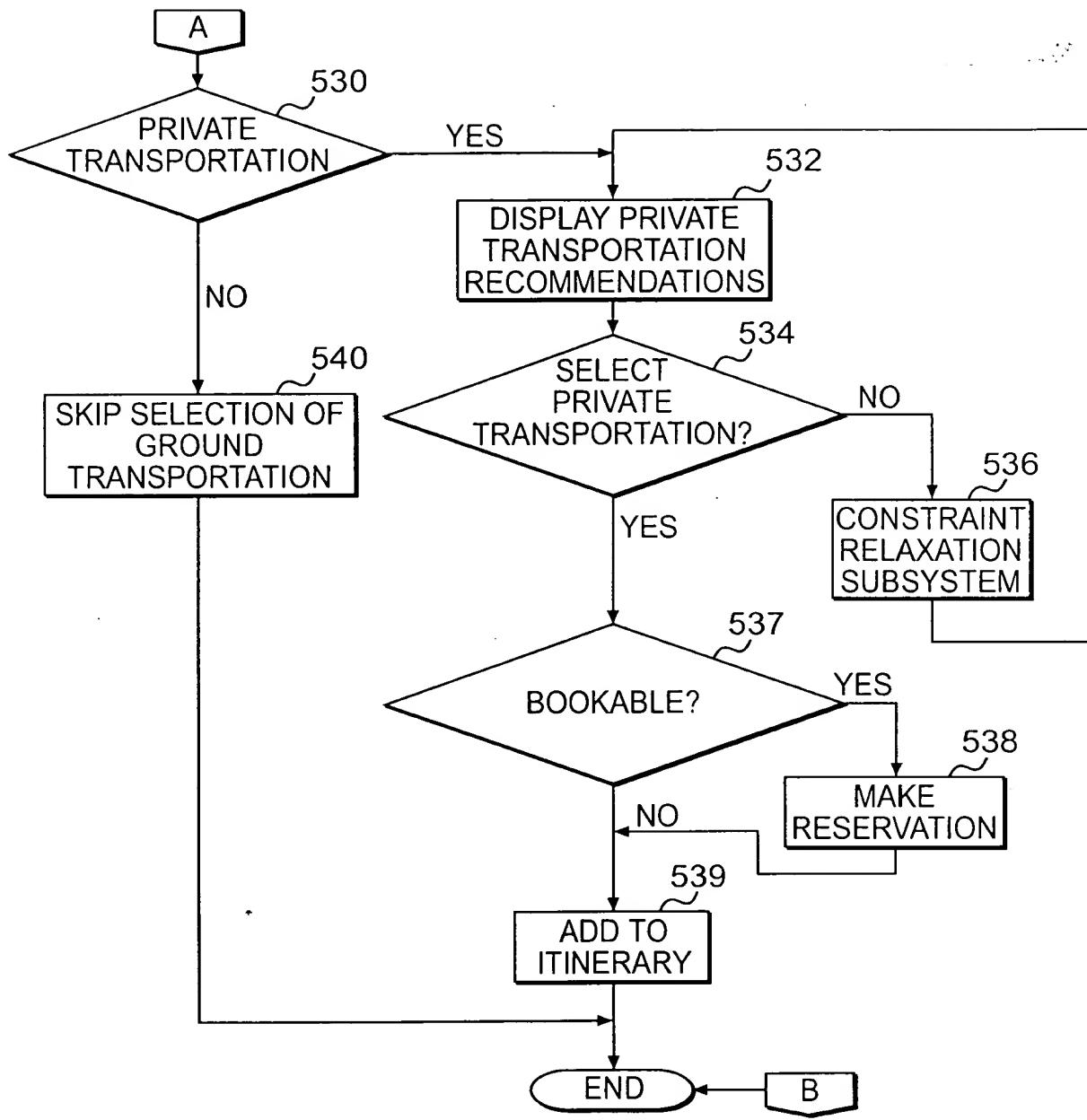


FIG. 5C

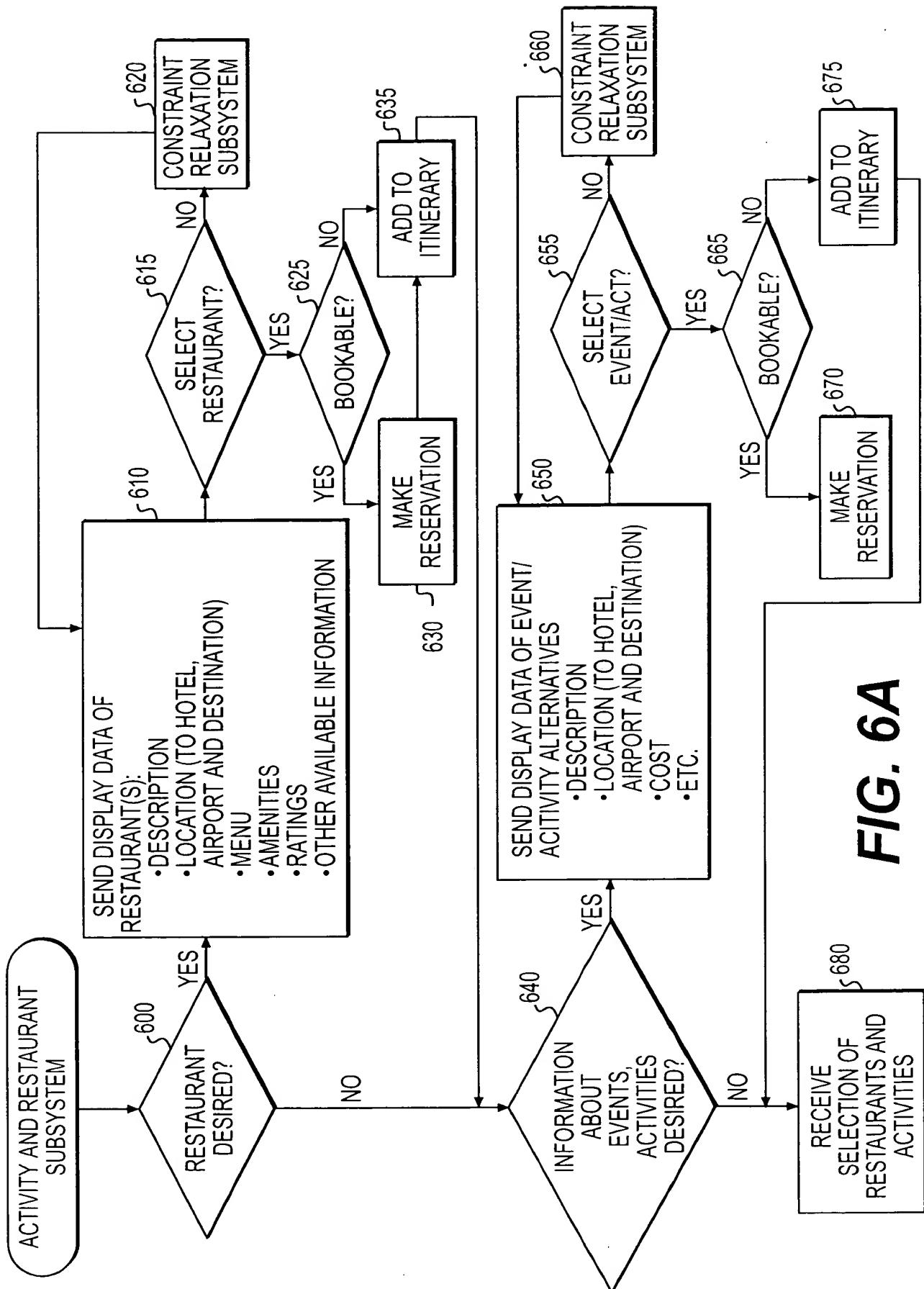
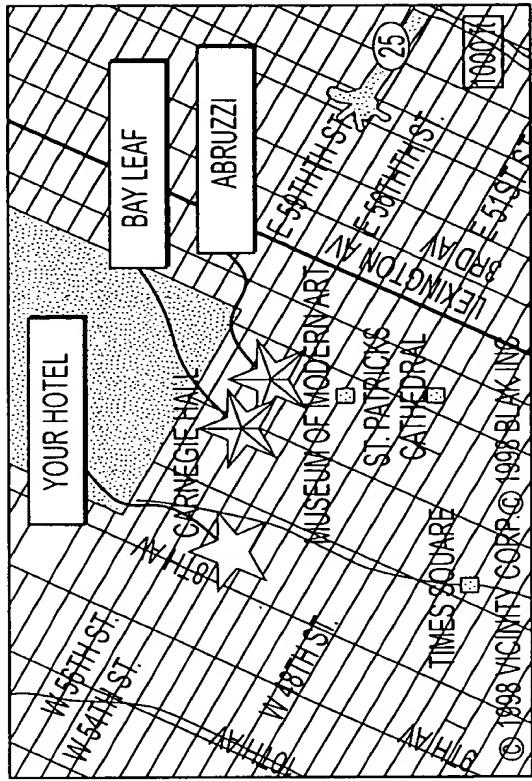


FIG. 6A



GOAL SEEKER

SUGGESTS...

▷ CLICK ON RESTAURANT FOR INFO

ABRUZZI 37 WEST 56TH STREET - NEW YORK, NY 10019

PHONE: 212-489-8111

ITALIAN, ITALIAN

DRIVING VISITOR RESERVATIONS

MAPS

DIRECTIONS REVIEWS

CUISINE

ITALIAN

AMBIENCE

BRIGHT
LIGHTS
FESTIVE
ROMANTIC

CUISINE

INDIAN

AMBIENCE

ELEGANT
FESTIVE
QUIET
ROMANTIC

CUISINE

AMERICAN

AMBIENCE

FESTIVE
NEIGHBORLY

CUISINE

INDIAN

AMBIENCE

TRANSMEDIA
FAMILY

CUISINE

AMERICAN

AMBIENCE

TRANSMEDIA
FAMILY

CUISINE

AMERICAN

AMBIENCE

VIDEO ARCADE
FAMILY

CUISINE

AMERICAN

AMBIENCE

TRANSMEDIA
FAMILY

FIG. 6B

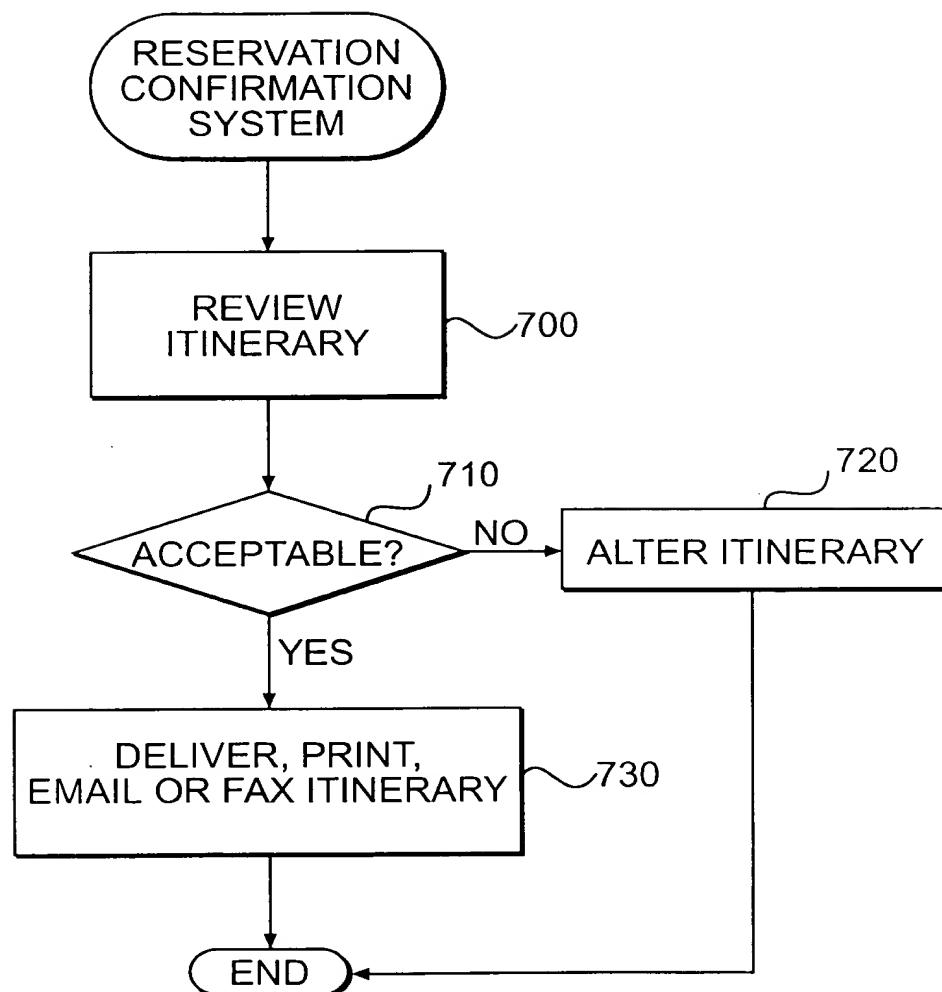


FIG. 7

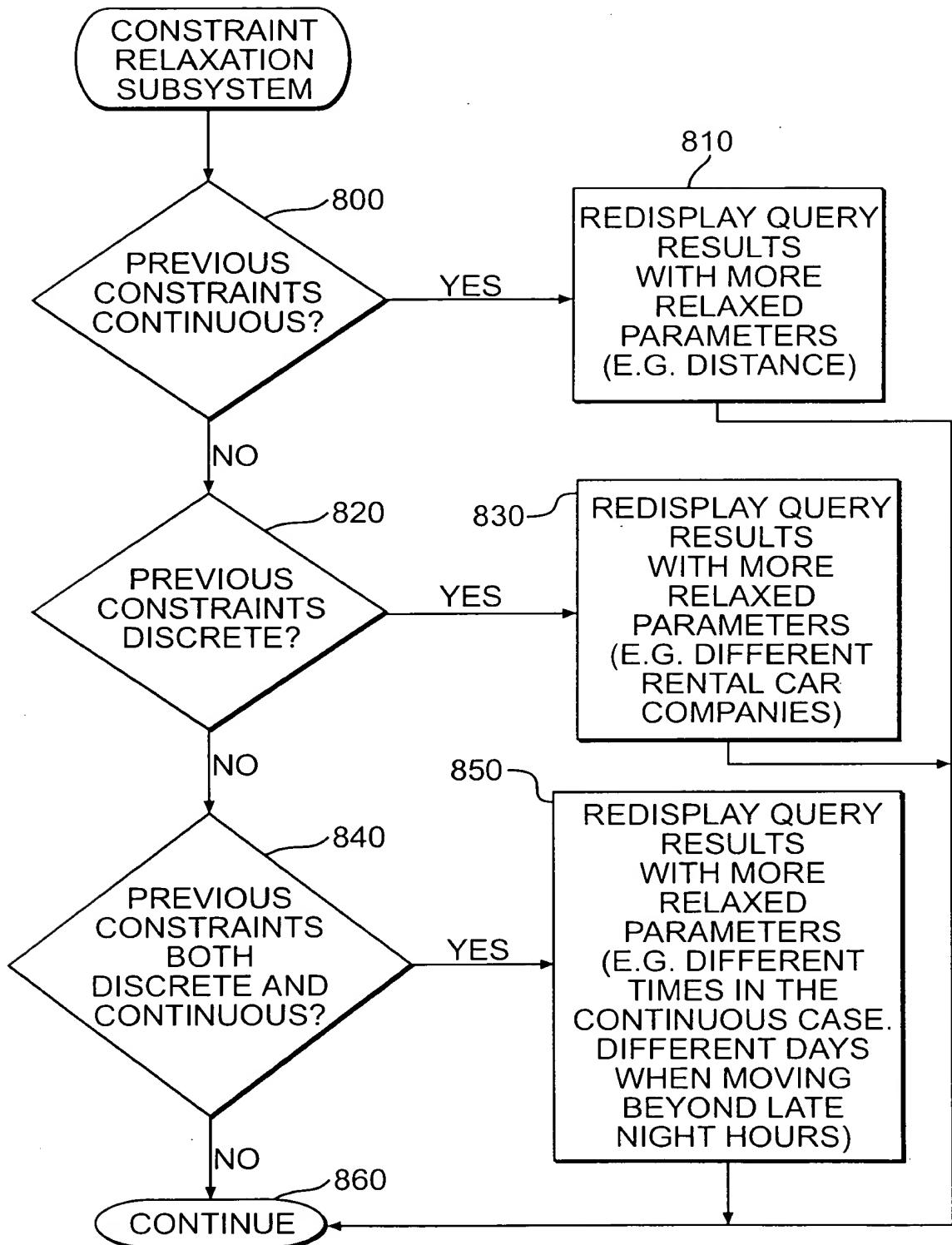


FIG. 8A

HERE'S THE CLOSEST MATCH FOR YOUR ITINERARY.

THE FARE FOR THIS ITINERARY IS \$578 PER PERSON, \$1156 FOR 2 PASSENGERS

		AIRLINE	FLIGHT	DEPARTURE	ARRIVAL	STOPS	MEAL
OUTBOUND	REQUESTED			DEN 25 SEP 9:00 AM	SJC		
	BEST FIT	UA	279	DEN 25 SEP 8:25 AM	SJC 9:55AM	0	S
RETURN	REQUESTED			SJC 3 OCT	DEN 6:00PM		
	BEST FIT	UA	708	SJC 3 OCT 2:25PM	DEN 5:52 PM	0	

NOW LET'S WORK ON FINDING YOU A LOWER FARE.

TO DO THIS, WE MAY NEED TO ADJUST YOUR ITINERARY, THE MORE FLEXIBLE YOU CAN BE, THE MORE LIKELY WE CAN FIND YOU A BETTER DEAL.

HERE ARE SOME WAYS WHERE FLEXIBILITY MAY PAY OFF. PLEASE CLICK ON THE APPROPRIATE BUTTONS TO TELL US HOW WILLING YOU ARE TO ADJUST:

OUTBOUND JOURNEY

THIS IS HOW FLEXIBLE I AM ON
DEPARTING ONE DAY EARLIER:

○○○○○○○○○○

COMPLETELY.....NOT
AT ALL

THIS IS HOW FLEXIBLE I AM ON
DEPARTING ONE DAY LATER:

○○○○○○○○○○

COMPLETELY.....NOT
AT ALL

FIG. 8B

THIS IS HOW FLEXIBLE I AM ON DEPARTING ONE DAY EARLIER:	THIS IS HOW FLEXIBLE I AM ON DEPARTING ONE DAY LATER:
<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL	<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL
THIS IS HOW FLEXIBLE I AM ON DEPARTURE AND/OR ARRIVAL TIME:	THIS IS HOW FLEXIBLE I AM ON CONNECTING FLIGHTS VERSUS DIRECT:
<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL	<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL
THIS IS HOW FLEXIBLE I AM ON ALTERNATIVE DEPARTURE CITY (UP TO 50 MILES DISTANT):	THIS IS HOW FLEXIBLE I AM ON ALTERNATIVE ARRIVAL CITY (UP TO 50 MILES DISTANT):
<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL	<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL

LENGTH OF STAY

THIS IS HOW FLEXIBLE I AM ON LEAVING EARLIER TO INCLUDE A SATURDAY NIGHT	THIS IS HOW FLEXIBLE I AM ON RETURNING LATER TO INCLUDE A SATURDAY NIGHT:
<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL	<input type="radio"/> <input checked="" type="radio"/> COMPLETELY.....NOT AT ALL

FIG. 8C

HERE'S THE ORIGINAL ITINERARY.

THE FARE FOR THIS ITINERARY IS \$578 PER PERSON, \$1,156 FOR 2 PASSENGERS

		AIRLINE	FLIGHT	DEPARTURE	ARRIVAL	STOPS	MEAL
OUTBOUND	REQUESTED			DEN 25 SEP 9:00 AM	SJC		
	BEST FIT	UA	279	DEN 25 SEP 8:25 AM	SJC 9:55 AM	0	S
RETURN	REQUESTED			SJC 3 OCT	SJC 6:00 PM		
	BEST FIT	UA	708	SJC 3 OCT 2:25 PM	SJC 5:52 PM	0	

HERE ARE SOME ALTERNATIVES,
IN ASCENDING PRICE SEQUENCE.

OPTION1: FARE \$198 PER PERSON, #396 FOR 2 PASSENGERS*

		AIRLINE	FLIGHT	DEPARTURE	ARRIVAL	STOPS	MEAL
OUTBOUND	REQUESTED			DEN 25 SEP 9:00 AM	SJC		
	OPTION 1	QQ	1427	DEN 25 SEP 7:48 AM	RNO 8:23 AM	0	S
		QQ*	1633	RNO 9:38 AM	OAK* 10:28 AM	0	
RETURN	REQUESTED			SJC 3 OCT	DEN 6:00 PM		
	OPTION 1	QQ	1335	OAK* 3 OCT 1:50 PM	RNO 2:40 PM	0	
		QQ*	1708	RNO 3:22 PM	DEN 5:37 PM	0	

FIG. 8D